

# Lynda Resnick

Vice-Chairman and Co-Owner  
The Wonderful Company

Lynda Resnick is vice-chairman and co-owner of The Wonderful Company, along with her husband, Stewart Resnick, who serves as chairman. The Wonderful Company is a privately held, Los Angeles-based global enterprise that produces a diverse range of high-quality, healthy products, including such iconic brands as Wonderful Pistachios, Wonderful Halos, Wonderful Seedless Lemons, POM Wonderful, FIJI Water, JUSTIN and Landmark wines, and Teleflora.

Mrs. Resnick oversees worldwide marketing and product development for The Wonderful Company. She earned her nickname, “the POM Queen,” after making pomegranates and POM Wonderful—the antioxidant-rich pomegranate juice—a national sensation. She’s also known for creating unforgettable advertising campaigns and groundbreaking marketing strategies, such as “Get Crackin’” for Wonderful Pistachios and Teleflora’s “Flowers in a Gift,” which won a Gold Effie Award.

Throughout her career, as her commercial success has grown, so has her dedication to philanthropy. She personally guides The Wonderful Company’s innovative philanthropic endeavors, the heart of which focuses on wide-ranging efforts to enhance the lives of people in the communities where its employees live and work.



Mrs. Resnick understands that a thriving society is built on attacking the cycle of poverty by addressing the social determinants of health. Because of this, the company invests tens of millions of dollars each year into its paradigm-changing, place-based approach focused on education, health and wellness, and community building in California's Central Valley, where the majority of its products are grown and where the majority of its workforce resides, as well as throughout the island nation of Fiji.



Wonderful's robust education initiatives have enriched the lives of more than 117,000 young people in the Central Valley. The company's health and wellness programs provide free primary health care and medicine to 2,500 students at Wonderful College Prep Academy and to 4,000 employees and their families in the Central Valley. This work has achieved notable improvements in health outcomes, including a dramatic 51% reduction in prediabetes over the last five years.

For the Resnicks, the work doesn't stop there. Their other philanthropic interests and activities are numerous. Mrs. Resnick is a dedicated patron of the arts and a longtime member of the Board of Trustees at the Los Angeles County Museum of Art (LACMA), where she has been honored as a Life Trustee. She is also a Lifetime Trustee of the Aspen Institute. The Resnicks have long championed supporting the health of the planet and climate change initiatives so, in 2019, they pledged \$750 million to the California Institute of Technology (Caltech) to further global environmental sustainability research. Among the Resnicks' other philanthropic contributions are the Stewart and Lynda Resnick Neuropsychiatric Hospital at UCLA, the Resnick Center for Food Law and Policy at the UCLA School of Law, the Lynda and Stewart Resnick Exhibition Pavilion at LACMA, and the forthcoming Lynda and Stewart Resnick Cultural Center at the Hammer Museum, as well as the Resnick Center for Herbert Bayer Studies on the Aspen Institute campus.

Ranked #6 on Forbes's list of America's Most Successful Self-Made Women, Mrs. Resnick is also a recipient of honorary degrees from Bard College and Fresno State University. As the author of the best-selling book "Rubies in the Orchard," she shares her marketing secrets, urging people to "think inside the box," rather than outside, and find their Unique Selling Proposition. She is currently working on her next book, detailing a new and accessible approach to philanthropy.

The Resnicks live in Beverly Hills and Aspen. They have five children and four grandchildren.